

# Communication GAME F

## Conscious communication approvals

### 2 Sessions

### Course outline

Each session contains 90 minutes of learning.

#### Session 1:

##### Understanding your unconscious processes

Introductions and overview

How language affects our emotions – an introduction to wonderful world of psychoneuroendocrinology

We'll explore:

- The different ways you can 'position' yourself in relation to any words in front of you.
- How your position affects your emotional responses to those words
- How you may change position without even noticing it
- How other people may change their position in relation to the same words – even if you don't. (Or how they may stay in the same position even if you move.)
- Which position is most appropriate for approving communications
- The range of voices and tonalities generally available to humans
- Any limitations on those voices among any members of the group.

#### Session 2

##### Working out solutions

The first part of this involves us in building a complete picture of how each individual in the group is processing information when both reading and writing

This means we'll be using a couple of comparative scenarios, and adding the mind's eye into the mix to discover what impact it's having.

Then we'll be able to map out any differences that spontaneously occur across the group. We'll discuss the importance of having everyone working off the same clear, complete, agreed brief

After that we'll agree the outcome we're going for with an agreed approvals process, and the criteria we need to include.

Then – based on:

- what we've discovered about the capabilities of each member of the group
  - the outcome and criteria we've agreed for the process...
- ...we'll discuss and define an approach everyone can sign up to.

Finally, we'll agree and document the next steps. And because this course can often raise numerous questions, it's always nice to finish up with a Q&A session.